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CASH FINANCIAL SERVICES GROUP LIMITED

(Incorporated in Bermuda with limited liability)

(Stock code: 510)

**CHANGE OF PRINCIPAL SHARE REGISTRAR
AND TRANSFER AGENT IN BERMUDA**

The board of directors of CASH Financial Services Group Limited (“Company”) announces that, with effect from 1 February 2014, the principal share registrar and transfer agent of the Company in Bermuda will be changed to:

Codan Services Limited
Clarendon House
2 Church Street
Hamilton HM 11
Bermuda

The Company’s branch share registrar and transfer office in Hong Kong will remain unchanged.

By Order of the Board
Suzanne W S Luke
Company Secretary

Hong Kong, 17 January 2014

As at the date hereof, the directors of the Company comprise:-

Executive directors:

Mr Kwan Pak Hoo Bankee
Mr Chan Chi Ming Benson
Mr Law Ping Wah Bernard
Ms Cheng Pui Lai Majone

Independent non-executive directors:

Mr Cheng Shu Shing Raymond
Mr Lo Kwok Hung John
Mr Lo Ming Chi Charles